

# Consumer Packaged Goods: Links to CPG Resources

Consumer Packaged Goods (CPG) is a vast industry that caters to our everyday needs. It includes everything from food and beverages to personal care products, and it's constantly evolving. This blog post will serve as a guide to various CPG resources, startups, and organizations that you can tap into for information, advice, and networking opportunities.

## RangeMe

First up, we have RangeMe, a handy online platform for CPG buyers and suppliers. If you're looking to get your product on the shelves of big retailers, this is the place to be. The website allows you to showcase your products, connect with retailers, and discover new products. It's a great way to get your foot in the door of the highly competitive CPG market.

**Website:** [rangeme.com](http://rangeme.com)

**Email:** [support@rangeme.com](mailto:support@rangeme.com)

**Contact Name:** Not specified, but you can use [support@rangeme.com](mailto:support@rangeme.com) for general inquiries.

## ECRM

Next, we have ECRM, which stands for Efficient Collaborative Retail Marketing. This is a platform for connecting CPG manufacturers with retailers. It's all about making the process of buying and selling products more efficient. ECRM events bring together thousands of retail buyers and sellers for efficient and productive meetings that can lead to big deals.

**Website:** [ECRM Marketgate](http://ECRM Marketgate)

**Email:** [connect@ecrm.com](mailto:connect@ecrm.com)

**Contact Name:** Client Success Manager is assigned upon registration.

## KeHE

Then, we have KeHE, a national food distributor that connects CPG manufacturers with retailers. They offer a vast array of products, including natural and organic, specialty, international, and kosher items. If you're a CPG manufacturer looking to get your products into various retail channels, KeHE is a great resource.

**Website:** [kehe.com](http://kehe.com)

**Email:** [info@kehe.com](mailto:info@kehe.com)

## CPG Startup

For those looking to break into the CPG industry, Startup CPG is a fantastic resource. It's a community of CPG entrepreneurs offering advice, networking opportunities, and resources for startups. Whether you're looking to launch a new product or scale up an existing business, Startup CPG can help.

**Website:** [startupcpg.com](http://startupcpg.com)

**Email:** [hello@startupcpg.com](mailto:hello@startupcpg.com)

## UNFI

UNFI is one of the largest distributors of natural, organic, and specialty food and non-food products in the United States. They have an extensive network of retailers, making them a great resource for CPG manufacturers looking to expand their market reach.

**Website:** [UNFI.com](http://UNFI.com) and additional resources can be found here [UNFI Supplier Resources](#)

**Email:** [communications@unfi.com](mailto:communications@unfi.com)

## Non-GMO Project

The Non-GMO Project is a nonprofit organization that offers third-party verification and labeling for non-GMO (genetically modified organism) food and products. Their website also provides a lot of information and resources about GMOs and the importance of choosing non-GMO products.

**Website:** [nongmoproject.org](http://nongmoproject.org)

**Email:** [info@nongmoproject.org](mailto:info@nongmoproject.org)

## USDA Organic

The USDA Organic Certification, which is offered by the United States Department of Agriculture, is certification ensures that products meet the organic standards set by the Department. The USDA Organic website provides a lot of information and resources about organic farming and the benefits of choosing organic products, as well as how to get your product certified and how to label packaging.

**Website:** <https://www.ams.usda.gov/services/organic-certification>

**Email:** [organicinfo@usda.gov](mailto:organicinfo@usda.gov)

## New Hope Network (Expo West)

New Hope Network is a media and events company that connects the ecosystem of the natural products industry. They are best known for their annual Expo West event, one of the largest trade

shows in the natural products industry. The event provides a platform for networking and showcasing new products.

**Website:** [newhope.com](http://newhope.com)

**Email:** [inquiry@newhope.com](mailto:inquiry@newhope.com)

## BevNET

BevNET, is a leading source for the food and beverage industry. They offer a comprehensive range of resources, from news and reviews to job listings and a supplier directory. If you're in the food and beverage industry, BevNET is a one-stop-shop for all your informational and networking needs.

**Website:** [bevnet.com](http://bevnet.com)

**Email:** [news@bevnet.com](mailto:news@bevnet.com)

## NOSH

Nosh is a leading organization dedicated to providing comprehensive services in the food and beverage industry. Specializing in market insights, strategic planning, and product development, Nosh helps brands and manufacturers navigate the complexities of the market to achieve sustainable growth and success..

**Website:** [nosh.com](http://nosh.com)

**Email:** [news@nosh.com](mailto:news@nosh.com)

Remember, the CPG industry is vast and constantly evolving, so it's always a good idea to stay informed and connected. Happy networking!

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